

The lead and the headline.

Write a headline and consider whether to re-write the lead. Is the lead adequate or should it be re-written? If so, what material in the story should be moved to the top? Indicate by circling the material and by writing a new lead. One or two sentences at the most.

Write a headline here: *Fire Kills Mother, Daughter
Arson Suspected*

There has been a tragic fire in a row house on Elgin Avenue last night in Centerville.

The fire broke out about 11:15 last night in the bottom floor of the row house at 1121 Elgin Avenue. It quickly spread to the second floor where three people were sleeping.

Neighbors saw the flames and called the fire department, which arrived at about a quarter to twelve. It took fire fighters about a half an hour to fully put out all the flames.

Fire Marshal Jack Peterson said the three people sleeping upstairs were a mother and her two children. The three were rushed to St. Joseph's Hospital suffering from burns and smoke inhalation.

Peterson says it appears the fire was started by an accelerant on the house's ground floor. Neighbors told investigators they saw a man running from the house shortly before the fire started. They said he appeared to be carrying a gas can.

Lieutenant Fred Riesendorf of the Centerville police said officers are looking for Peter Clausen, the estranged boyfriend of Joanne Lipson, the woman who lived in the house, to question him about the blaze. Riesendorf said Lipson had kicked Clausen out of the house a month ago and had gone to court to obtain a restraining order against him.

Elise Hansen, a spokeswoman at St. Joseph's, confirmed that Joanne Lipson, 33, and her two children were brought to the hospital for treatment. Hansen wouldn't release the names of the children. She said Lipson and her 5-year-old daughter died of severe burns in the fire and that her 3-year-old son was listed in critical condition.

(Buried the lead)

What is standard journalistic practice for verbs of attribution?

- a. Use the word *said* consistently, and let the quotation or paraphrase convey the meaning.
- b. Vary the verb of attribution as much as possible, using expressed, stated, continued, explained, denied, asked, remembered, exclaimed, etc.

check this by reading

Circle the correct punctuation.?

- a. "The attribution should be punctuated correctly." Berryhill said.
- b. "The attribution should be punctuated correctly", Berryhill said.
- c. "The attribution should be punctuated correctly," Berryhill said.

*- comma goes inside
" marks*

Which is preferred: Berryhill said, or said Berryhill?

If a quotation contains three sentences, does the attribution come with: a. the first sentence, b. the second sentence or c. at the end of the paragraph?

Should quotations be written in separate paragraphs or does it matter?

*Separate paragraphs - creates emphasis
and ease of reading*

AP Style

About 80 % of percent of students passed.

She was five or 5 years old when he learned to read. *numbers for ages*

More than 9 or nine students were enrolled in the class. *write out one - nine*

The debate team has more than 15 or fifteen members. *Numerals = 10 →*

Name top three major national stories, one major Houston story and one major TSU Story.

- Shut down of federal government*
- Gymnasts physician convicted of sexual abuse*
- Mueller to interview Trump*
- Houston mayor's assistant ran business of reality television out of office*
- TSU gets \$2 million grant for criminal justice reform research.*